

FACULTAD: CIENCIAS EMPRESARIALES.

PROGRAMA: ECONOMÍA.

SÍLABO: STRATEGIC MANAGEMENT.

I. DATOS GENERALES

1.1 Modalidad de Estudio: PRESENCIAL.

1.2 Malla: D.

1.3 Ciclo de estudios: VI.

ESTILO DE REDACCIÓN DE LA BIBLIOGRAFÍA: APA.

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